



ISA RC 14 - Sociology of Knowledge, Communication and Culture

&

ISS RC 14- Culture and Communication

Interim Conference

on

Globalization, New Communication Technologies and Social Transformation:

Strategies for the Future

Organized by

University School of Mass Communication, GGSIP University, New Delhi

February 26-28, 2017

Globalization refers to widening, deepening and speeding up of worldwide interconnectedness in all aspects of contemporary social life. New communication technologies have facilitated the process of globalization and transformed the socio-cultural milieu of different societies in such a way that the fields of interactions are cutting across the boundaries of communities and nation states. The transnational flow of people, commodities, ideas and activities is closely associated with the information technology. These new communication technologies are not only integrating various forms of media in single communication devices but also connecting people through internet enabled applications particularly social networking/social media. Thus communication now has global dimensions and facilitating the people in extending their social net beyond the boundaries of nation states and new categories of concepts and methodological tools are emerging to understand the changing reality. These changes have posed a serious challenge to the state centrist assumption of social sciences in recent past. Social Scientists who have conventionally focused their analysis on the relationship between media, culture and society are now shifting to analyzing these emerging trends at different levels. In what ways globalization and new communication technologies are transforming the socio-cultural milieu of different societies and what strategies we have to adopt to understand and analyze these changes in near future is the main theme of the New Delhi Interim conference.

Hosted by the University School of Mass Communication, Guru Gobind Singh Indraprastha University, beautifully located in Dwarka, New Delhi, the conference is organized by Virendra P. Singh (Coordinator and Board Members ISS RC 14), Parvez A. Abbasi (Co-coordinator, Active Member of ISA RC 14 and National Convenor ISS RC 14), Sarvesh Dutt Tripathi (organizing Secretary and Officer Incharge, University School of Mass Communication, GGSIP University), Seema Jain (Member), Padma Rani (Member), G. P. Pandey (Member).

The last date for submission of the abstract is December 12th 2016. Please send to the following addresses: etdrvps@gmail.com; parvezabbasi@yahoo.co.in; sarveshdt@gmail.com;

Registration for the conference will open in January 2017. Necessary documents for Visa will also be made available from December 15th 2016 onwards. A preliminary program will be available in the beginning of February 2017.